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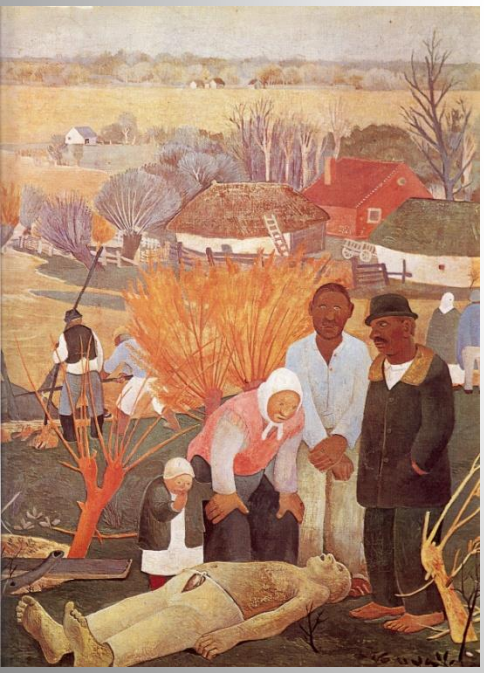
Udruženje umjetnika Zemlja, ideologija i umjetničko umrežavanje

Ovo javno predavanje rezultat je istraživanja na projektu IP-11-2013-6270-ARTNET uz potporu Hrvatske zaklade za znanost

Dani otvorenih vrata Instituta za povijest umjetnosti, Zagreb, 2015.

Krsto Hegedušić, *Feast day in my village*, 1927

Krsto Hegedušić, *Requisition*, 1929



Krsto Hegedušić, *Flooding*, detail, 1932

Oton Posturžnik, *Soldiers*, 1934

Marijan Detoni, *Eating*, 1935

Association of Artists *Zemlja*

PROGRAMME OBJECTIVES

Ideological Basis

- independance of national visual art

Work Basis

- popularization of art

* *exhibitions*
* *discussion groups*
* *public lectures*
* *art criticism*

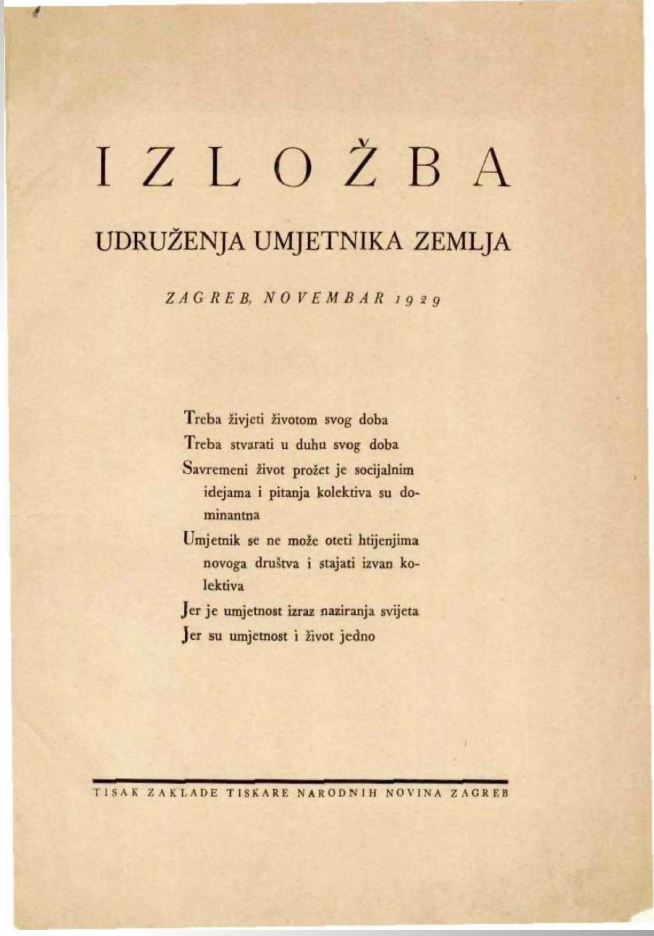
- networking

* *intensive international contacts*
* *collaboration with ideologically aligned intellectual groups*

Association of Artists *Zemlja*

MANIFESTO

Drago Ibler



IZLOŽBA

UDRUŽENJA UMJETNIKA ZEMLJA

ZAGREB, NOVEMBAR 1929

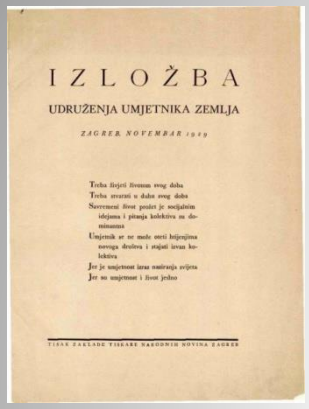
Treba živjeti životom svog doba
Treba stvarati u duhu svog doba
Savremeni život prožet je socijalnim idejama i pitanja kolektiva su dominantna
Umjetnik se ne može oteti htijenjima novoga društva i stajati izvan kolektiva
Jer je umjetnost izraz naziranja svijeta
Jer su umjetnost i život jedno

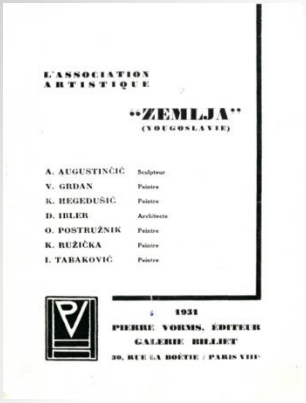
TISAK ZAKLADE TISKARE NARODNIH NOVINA ZAGREB

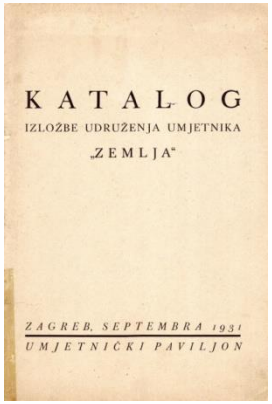
One should live the life of one's time
One should create in the spirit of one's time
Modern life is imbued with social ideas and collective issues are preeminent
The artist cannot escape the aspirations of the new society and stand outside of the collective
For art is an expression which discerns the world
For art and life are one.

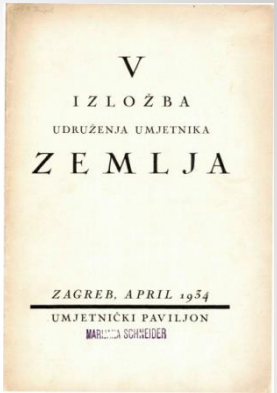
Association of Artists *Zemlja*

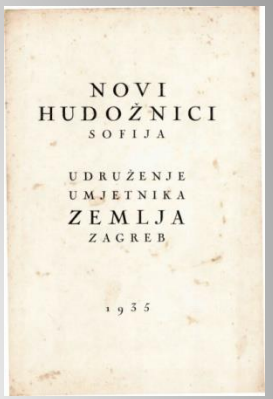
EXHIBITIONS









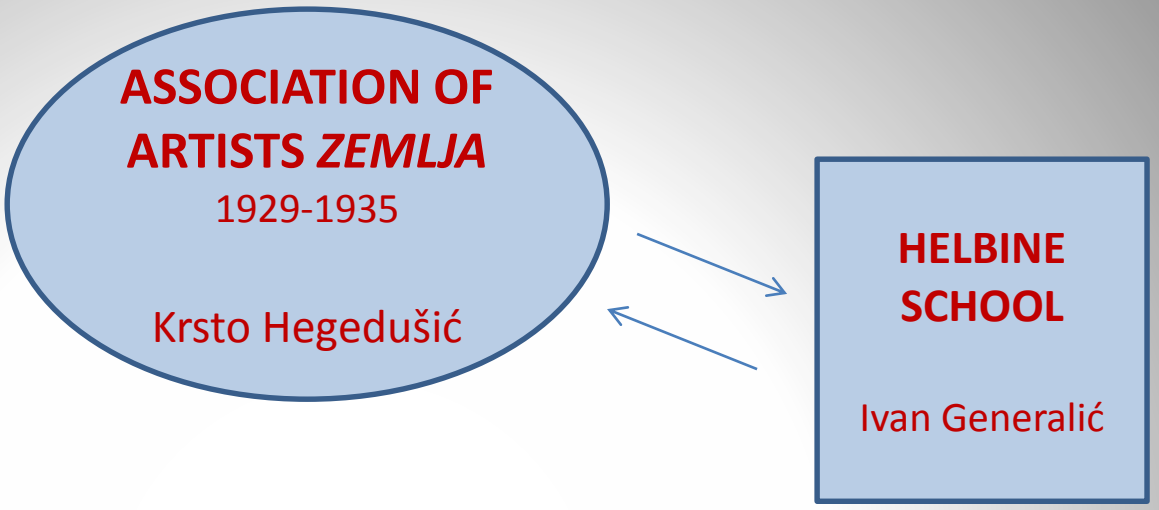


- Zagreb, Salon Urllich, 1929
- Paris, Galerie Billiet, 1931
- Zagreb, Umjetnički paviljon, 1931
- Zagreb, Umjetnički paviljon, 1932
- Zagreb, Umjetnički paviljon, 1934
- Sofia, Galerija Preslav, 1934 (with the Group of New Artists/Novi Hudožnici)
- Beograd, Umjetnički paviljon Cvijete Zuzorić, 1935
- Zagreb, Umjetnički paviljon, 1935 (with with the Group of New Artists/Novi Hudožnici, Sofia and Workers art school of Petar Dobrović, Belgrade)

ASSOCIATION OF ARTISTS *ZEMLJA*

1929-1935

Krsto Hegedušić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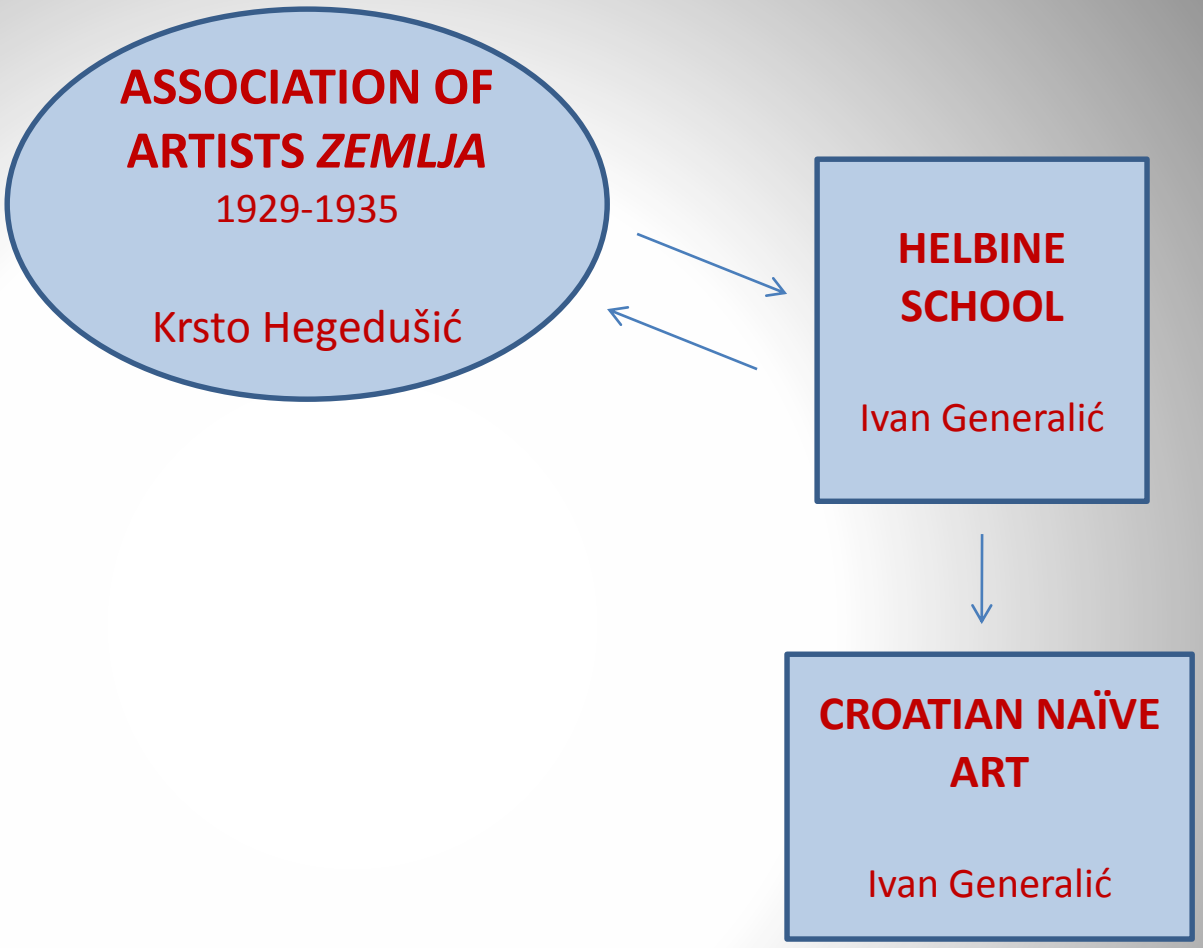
1929-1935
Krsto Hegedušić
HELBINE SCHOOL
Ivan Generalić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CROATIAN NAÏVE ART
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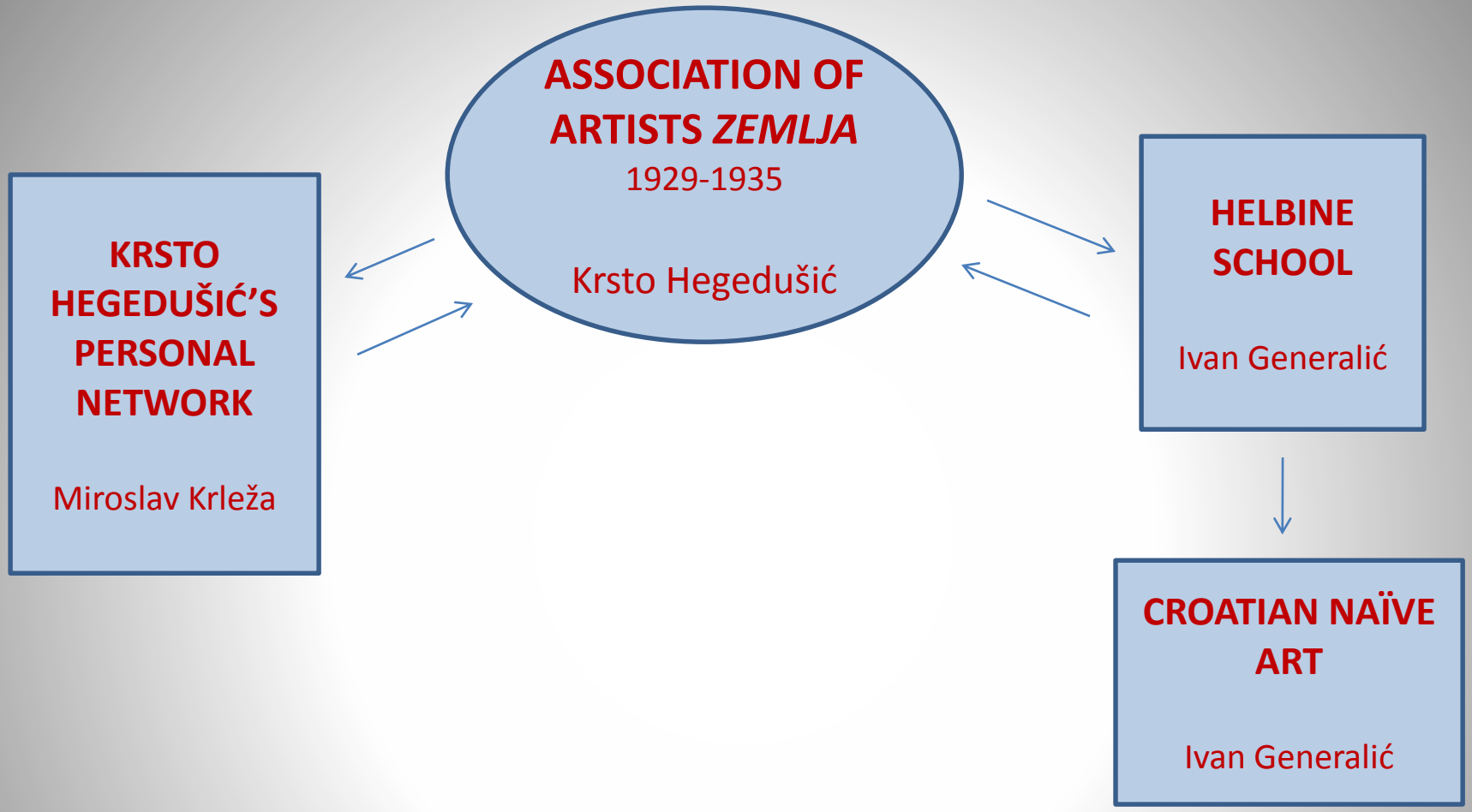
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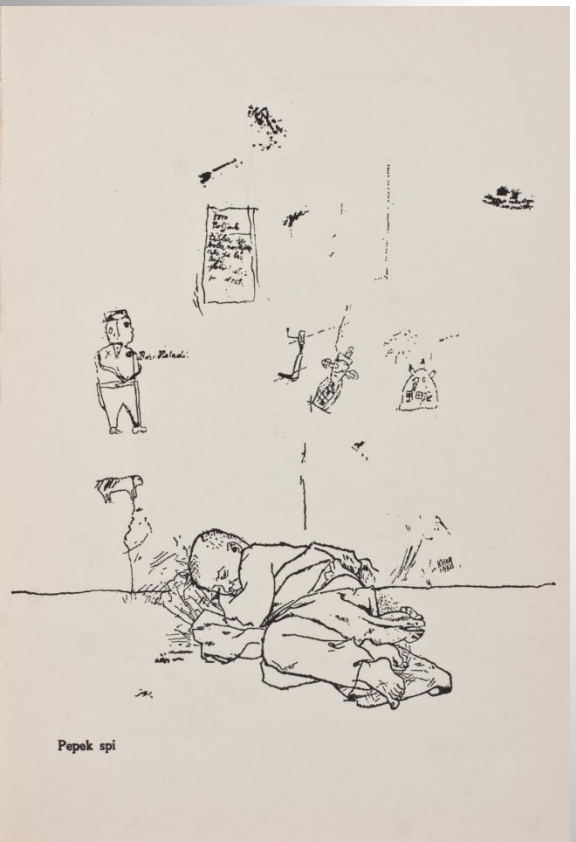
KRSTO HEGEDUŠIĆ'S PERSONAL NETWORK
Miroslav Krleža
HELBINE SCHOOL
Ivan Generalić
CROATIAN NAÏVE ART
Ivan Generalić

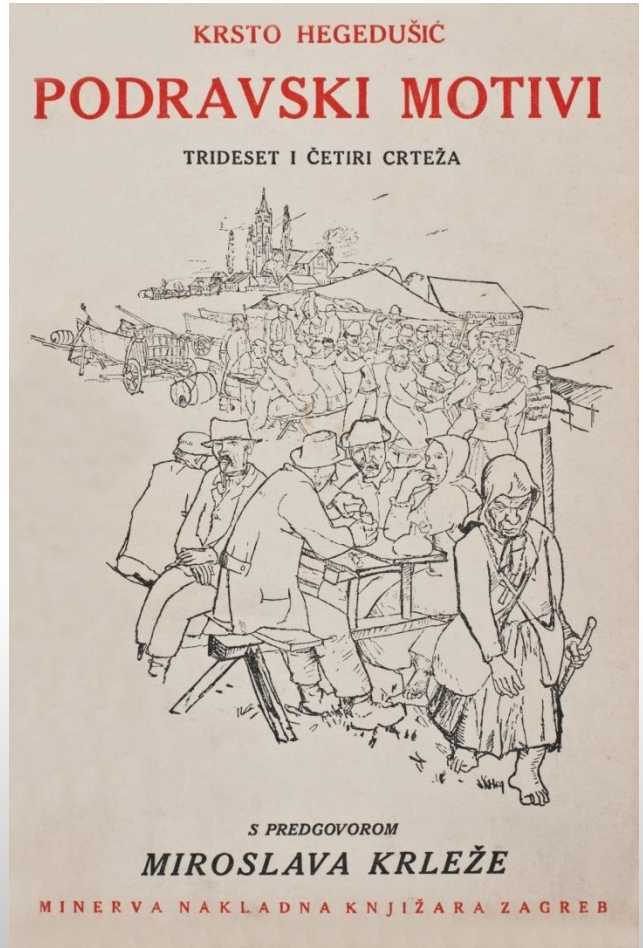
Majkobožari

Pepekovi prijateli o poldan

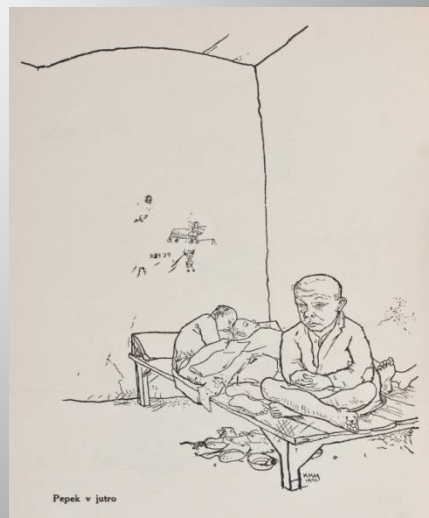
Krsto Hegedušić, *Podravina Motifs: Thirty Four Drawings*, Zagreb, 1933



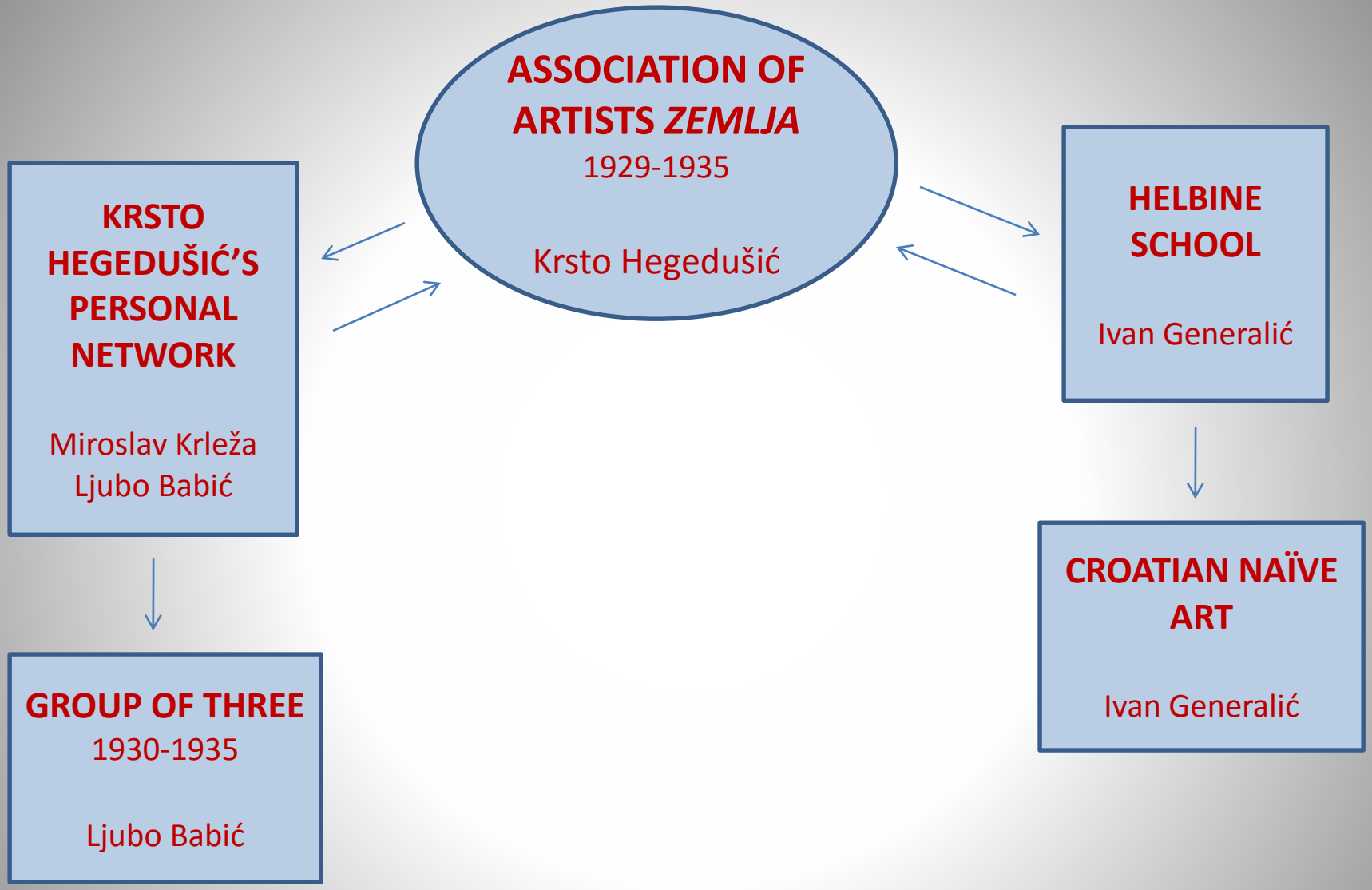
Pepek spi



Tat



Pepek v jutro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GROUP OF THREE
1930-1935
Ljubo Babić
CROATIAN NAÏVE ART
Ivan Generalić

361a

Priredivački odbor

GRUPA TROJICE, UDRUŽENJE UMJETNIKA „ZEMLJA"
i grupa HRV. SAVREMENIH ARHITEKATA,
KNJIŽEVNIKA, PUBLICISTA I MUZIČARA

Arrangement izložbe

LJ. BABIĆ i K. HEGEDUŠIĆ

K A T A L O G

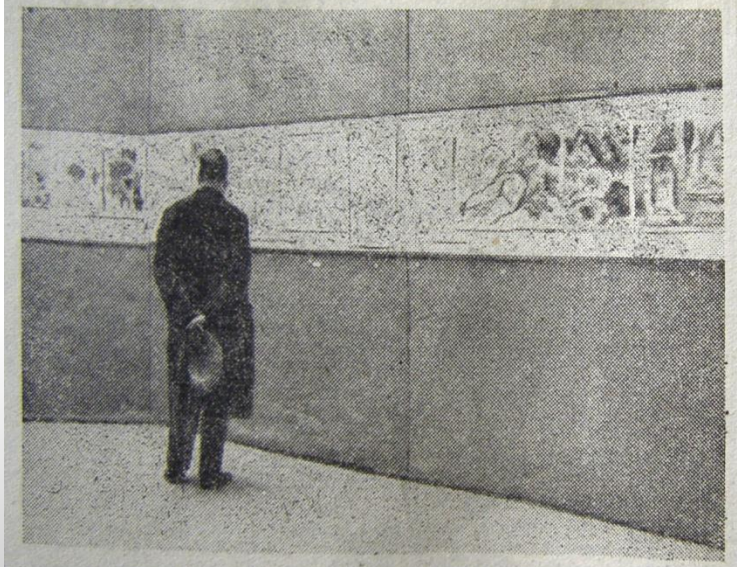
I. Akvareli

1 Bračni par
2 Na obali
3 Sex appeal
4 Week-end
5 Na dopustu
6 Na kupalištu

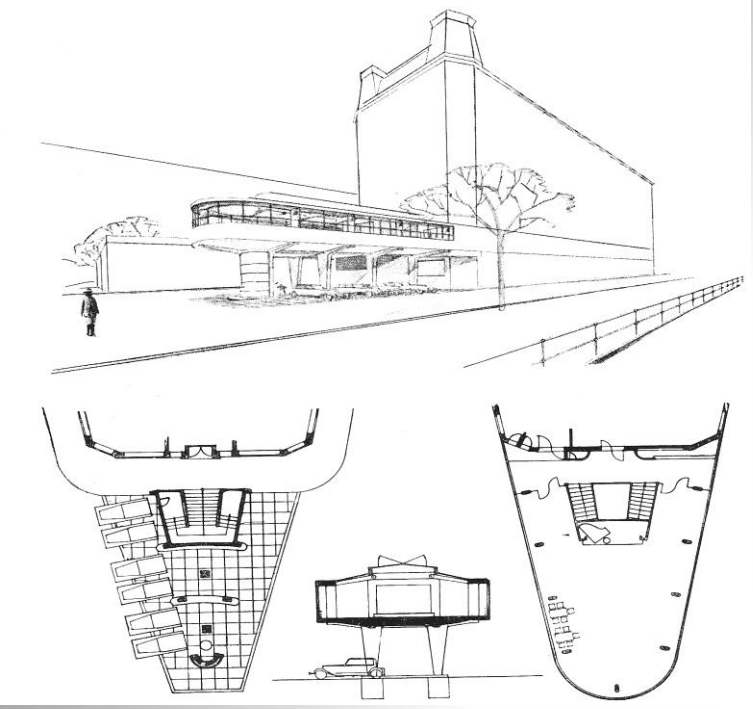
George Grosz, Umjetnički paviljon, Zagreb, 1932

Jedan sat u posjetima kod G. Grosza

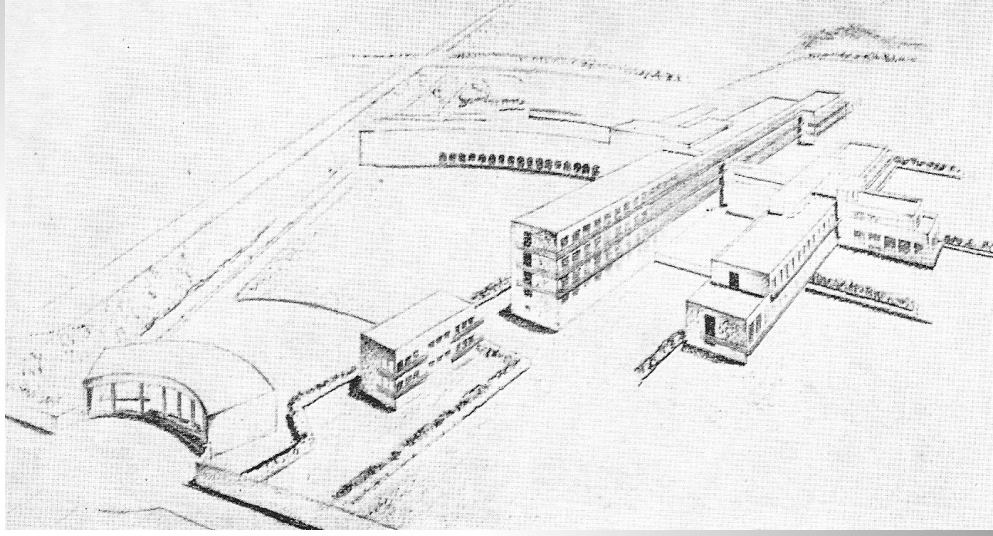
IZLOŽBA NAJZNAČAJNIJEGA CRTAČA SUVREMENE NJEMAČKE U UMJETNIČKOM PAVILJONU.



POGLED NA JEDNU DVORANU GROSZOVE IZLOŽBE.

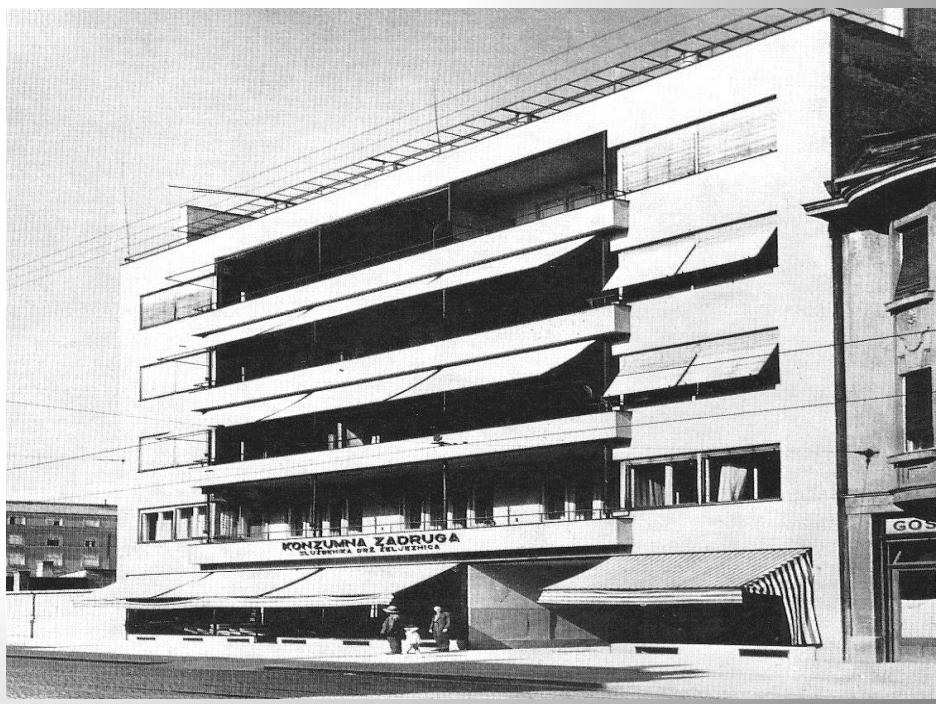


Josip Pičman, Cafe “Continental”, Sušak

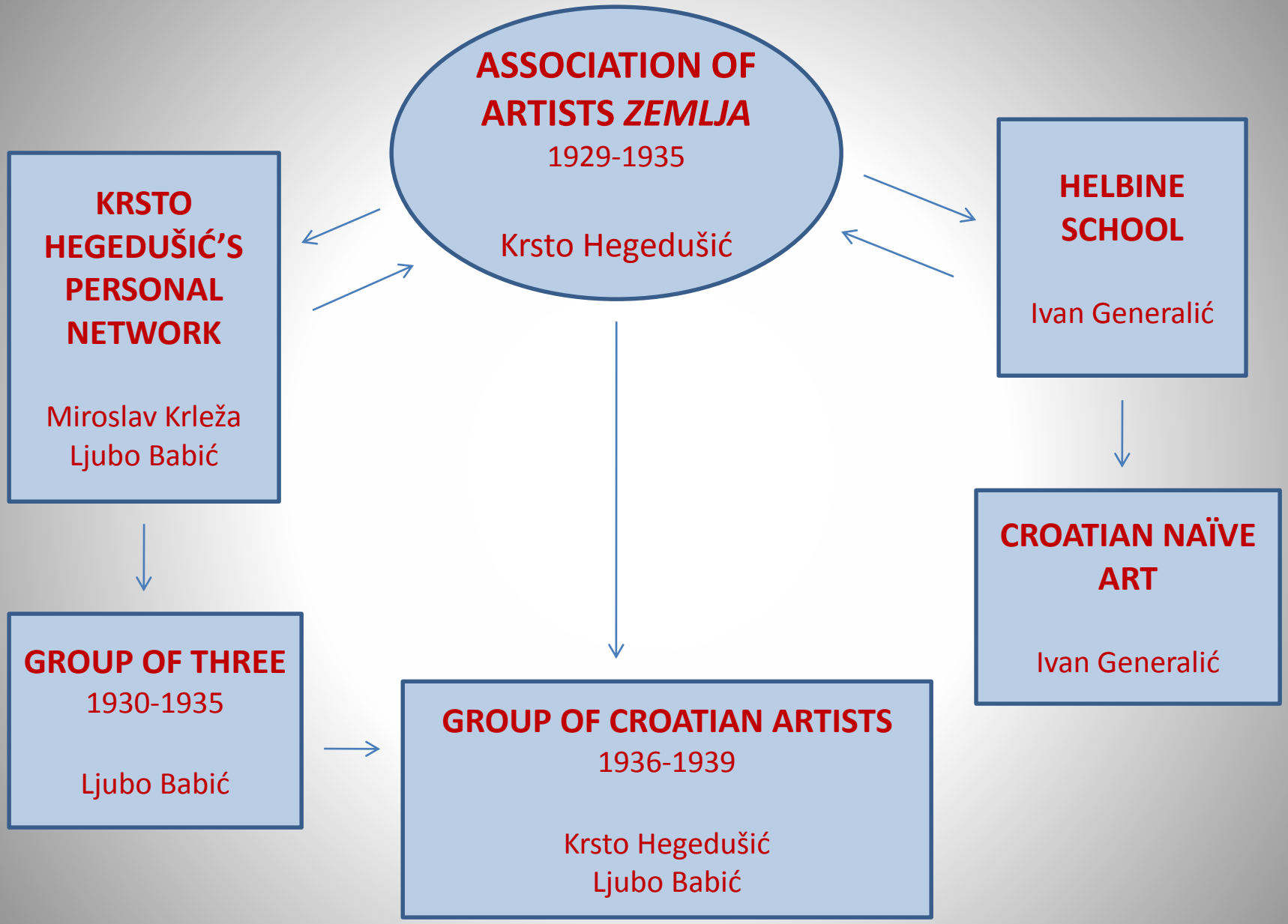


Lavoslav Horvat, Hospital, Split

Drago Ibler, Apartment House “W”, Martićeva Street, Zagreb



Stjepan Planić, Apartment House, Draškovićeva Street, Zagreb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